

<b>Application to Upper Division for:</b>				<b>MTSU ID</b>			
<b>2024-2025 – B.B.A. – Major: Marketing</b>						<b>E-Mail Address</b>	
Courses other than electives should normally be taken in the year and sequence shown.							
<b>COURSES REQUIRED</b>				Approved Substitutions and Elective Descriptions			
Where alternatives or electives are listed please list the ones taken.				Hours	C R A D E	Course Title and No.	
				1st Sem	2nd Sem	Sem Hrs	Where Taken if not at MTSU
				+	-	Hrs	Validation Date or Other Notes
<b>TBC WRITTEN COMMUNICATION (WC)</b>							
WRITTEN COMM		ENGL 1010		3			
INFO LIT		ENGL 1020			3		
<b>TBC NON-WRITTEN COMMUNICATION (NWC)</b>							
NWC OPTIONS: COMM 2100, COMM 2200, DATA 2025, or 1010, 1020, 2010, or 2020 in ARAB, CHIN, FREN, GERM, ITAL, JAPN,LATN, PORT, RUS, SPAN							
NON-WRITTEN COMM		Any of the NWC options			3		
<b>TBC QUANTITATIVE LITERACY/MATH (QuantLit)</b>							
QuantLit / BUS REQ.		MATH 1630 or 1810		3			
<b>TBC SCIENTIFIC LITERACY - NATURAL SCIENCES (SciLit)</b>							
SciLit OPTIONS: ASTR 1030/1031; BIOL 1030/1031, 1110/1111, 2010/2011, 2020/2021; CHEM 1010/1011, 1030/1031, 1110/1111; GEOL 1030/1031, 1040/1041; PGEO 1030; PHYS 1110, 2010/2011, 2110/2111; PSCI 1030/1031							
DISCOVERY		Any of the SciLit options		4			
EXPLORATIONS		Any of the SciLit options			4		
<b>TBC HUMAN SOCIETY &amp; SOCIAL RELATIONSHIPS (HSSR) / BUSINESS REQUIREMENTS &amp; ELECTIVES</b>							
DISCOVERY / CORE		ECON 2410 Prin of Econ Macro		3			
DISCOVERY / CORE		ECON 2420 Prin of Econ Micro			3		
ELEC		General Elective		1			
ELEC		General Elective			3		
<b>TBC CREATIVITY &amp; CULTURAL EXPRESSION (CCE)</b>							
LITERATURE		ENGL 2020, 2030; HUM 2610		3			
DISCOVERY		ANTH 2210; ART 1030, 1920; DANC 1000; ENGL 2020, 2030, HIST 1010, 1020, 1110, 1120; HUM 2610; MUHL 1610, MUS 1030; PHIL 1030; THEA 1030			3		
EXPLORATIONS		Any of the CCE Discovery courses or ART 1040; COMM 2560; FL 1000; HIST 1015, 1115; NFS 2100; PS 1015; RS 1030; THEA 1005, 1820		3			
<b>TBC HISTORY &amp; CIVIC LEARNING (HCL)</b>							
DISCOVERY		HIST 2010, 2020, 2030, 2040, 2050		3			
EXPLORATIONS		Any of the HCL Discovery courses or CJA 1100; HIST 2015, 2025, 2035, 2045, 2065; MUHL 1615; PS 1040; SW 2000			3		
<b>BUSINESS REQUIREMENTS &amp; ELECTIVES</b>							
CORE		ACTG 2110 Prin of Actg I		3			
CORE		ACTG 2120 Prin of Actg II			3		
CORE		BIA 2610 Statistical Methods			3		
ELECTIVE		General Elective		3			
ELECTIVE		General Elective			3		
<b>BUSINESS AND MAJOR REQUIREMENTS</b>							
CORE		BIA 3620 Intro Business Analytics		3			
AUXILIARY		MKT 3010 Personal Branding		3			
CORE		MGMT 3610 Prin of Management		3			
CORE		BLAW 3400 Leg Env of Business		3			
CORE		MKT 3820 Prin of Marketing		3			
CORE		INFS 3100 Prin of MIS			3		
CORE		BUS 3000 Dale Carnegie			3		
CORE		FIN 3010 Prin of Corporate Finance			3		
MAJOR		MKT 3910 Consumer Behavior			3		
MAJOR		MKT 3930 Marketing Research			3		
<b>BUSINESS AND MAJOR REQUIREMENTS</b>							
AUXILIARY		BCED 3510 Business Comm		3			
MAJOR (W)		MKT 4890 MKT Management		3			
MAJOR		MKT Upper-Division Elective		3			
MAJOR		MKT Upper-Division Elective		3			
BUSINESS ELEC		Upper or Lower Division Business Elective		3			
MAJOR		MKT Upper-Division Elective			3		
MAJOR		MKT Upper-Division Elective			3		
MAJOR		MKT Upper-Division Elective			3		
MAJOR		MKT Upper-Division Elective			3		
CORE		BUAD 4980 Strategic Management		3			<b>Take at MTSU in last semester (check prerequisites)</b>
Business Core (CORE) requirement courses must be completed before taking BUAD 4980. Courses required in major (MAJOR) cannot be used in minor. Student cannot double major or double minor in business.						<b>Advisor</b>	<b>Date</b>

Mark box below to select a Minor (one business minor option must be selected).					
<input type="checkbox"/> Minor: Business Administration (courses built into UD form)			<input type="checkbox"/> Alt. Bus. Minor (Optional):		
Course	Hrs	Grades/Notes	Course	Hrs	Grades/Notes
ACTG 2110 Prin of Actg I	3			3	
ACTG 2120 Prin of Actg II	3			3	
INFS 3100 Prin of MIS	3			3	
MGMT 3610 Prin of Management	3			3	
FIN 3010 Prin of Corporate Finance	3			3	
BLAW 3400 Legal Env of Business	3			3	
MKT 3820 Prin of Marketing	3				
Total	21		Total		
GPA (2.0 Min.)			GPA (Note Min)		
These courses are required in this curriculum and constitute a minor. Must take 3 upper-division hours at MTSU.					
Graduation Requirements		Minimum		Notes	
Total Semester Hours		120 semester hours			
Grade Point Average		2.00 GPA			
Upper-Division Hours		36 semester hours			
Major GPA (Minimum: 2.0)		2.00 GPA			
MTSU Upper-Division Hours in Major		12 semester hours			
GPA in all Jones College Minor(s)		2.00 GPA			
MTSU Upper-Division Hours in Minors		3 semester hours			
Cumulative GPA in Jones College CORE Courses (ACTG, BIA, BCED, BLAW, BUAD, BUS, ECON, FIN, INFS, MGMT, MKT)		2.00 GPA			
Senior College Hours		50 semester hours			
Residency Requirement		18 of last 30 semester hours at MTSU			
Minimum MTSU Hours		30 semester hours			
50% Required Business Hours Taken at MTSU		30 semester hours			
<b>Jones College Admission Requirements</b>					
<i>Students must be admitted at least one semester prior to anticipated graduation date.</i>					
Requirements		Met	Notes		
30 sem hrs degree credit					
Completion of all high school deficiency requirements					
Completion of all academic enrichment requirements					
Inclusive GPA $\geq$ 2.250 on all college-level work					
<b>Pre-Business Required Courses</b> (GPA $\geq$ 2.250)		G R A D E	MTSU and transfer grades are used in the pre-business calculation		
ACTG 2110 Principles of Accounting I					
BIA 2610 Statistical Methods					
ECON 2410 Principles of Economics, Macroeconomics					
ECON 2420 Principles of Economics, Microeconomics					
Students who are juniors and meet prerequisites may register for the following courses before being fully admitted to the Jones College: BIA 3620, BCED 3510, BLAW 3400, BUS 3000, FIN 3010, INFS 3100, MGMT 3610, MKT 3820. <b>Registration or credit in these courses does not guarantee admission to the Jones College.</b>					
<b>Student Instructions</b>					
One (1) copy signed by major advisor should be filed with your Graduation Analyst - Undergraduate Services two semesters before you intend to graduate. An Intent to Graduate form should be filed during the first semester of the senior year.					
<ol style="list-style-type: none"> <li>1 This form is for guidance purposes only. The official program is checked and verified by your Graduation Analyst - Undergraduate Services.</li> <li>2 Transfer credits and substitutions must be initiated by the advisor.</li> </ol>					
<b>Graduation Analyst - Undergraduate Services (BAS N208), Jennings A. Jones College of Business</b>					<b>Date</b>